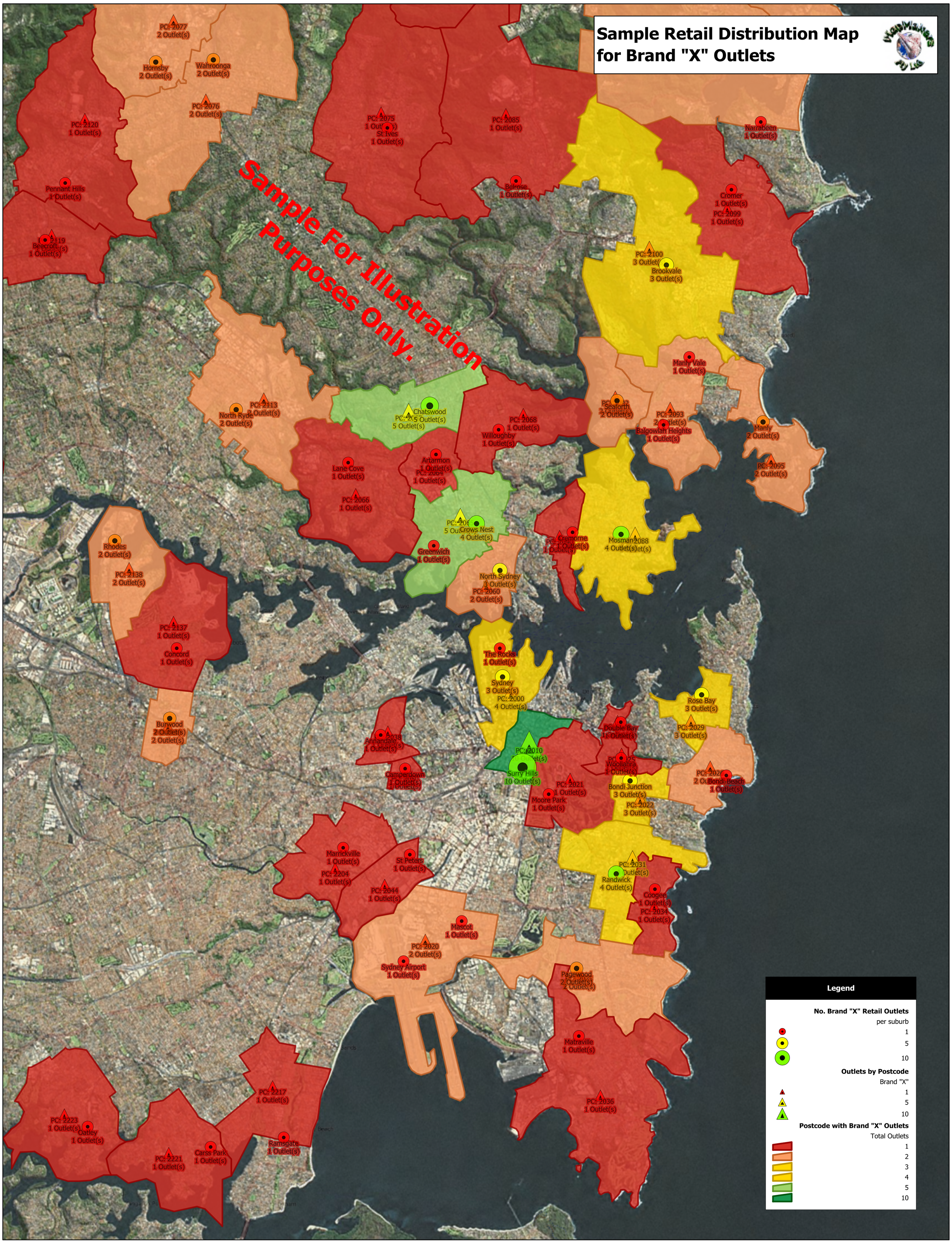
Sample Retail Distribution Map for Brand "X" Outlets



Projection: Mercator. Datum: World Geodetic 1984 (WGS84) Auto. Printed Map Scale on A2 page: 1:80000 (see note below about projection used
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Context data: Street Map Image - OpenStreetMap Foundation http://foundation.openstreetmap.org/
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Please note that this map is based on the Mercator projection. This means the distance shown by the
scale bar is greater than true distance on the ground. Mercator projection is necessary for use of the street map image.
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